

CityFibre

Services from...

DE DIGITAL
EXCHANGE



**GIGABIT
CITY
SHEFFIELD &
ROTHERHAM**

Sheffield & Rotherham just got a whole lot faster!

Sheffield and Rotherham are now home to a state-of-the-art, full fibre digital infrastructure, transforming them into Gigabit Cities. Businesses can now take advantage of a new generation of affordable, gigabit speed internet services which will revolutionise the way they operate.

The 146km Gigabit City networks make Sheffield & Rotherham some of the best

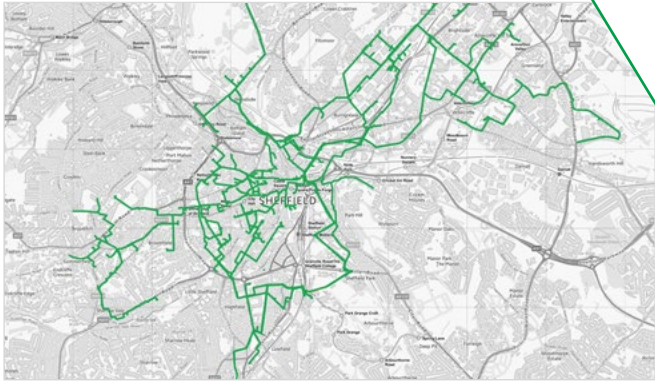
connected areas on the planet, dramatically accelerating the digital capabilities of businesses, local government, schools, hospitals and mobile operators. They will be future-proofed as the thirst for greater bandwidth continues to grow exponentially over the coming decades.

Digital Exchange offers ultra-fast services enabling businesses to stop worrying about connectivity speed restrictions and start

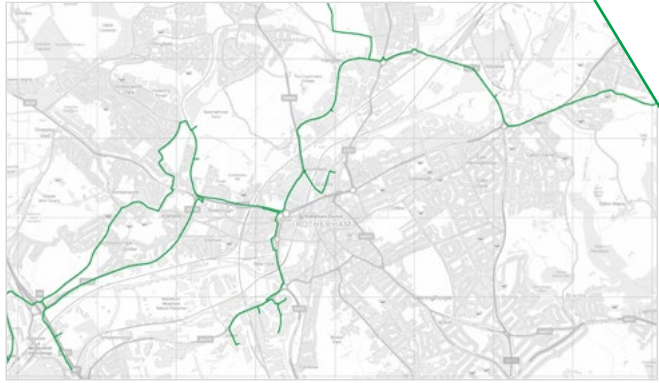
making the most of new ways of working that will improve their experience and drive their bottom line.

Whether it's a faster connection to increase productivity or more bandwidth to underpin your increased use of cloud services, VoIP and remote storage, a dedicated full fibre connection to the network will give your business a digital head-start over your competitors.

Sheffield:

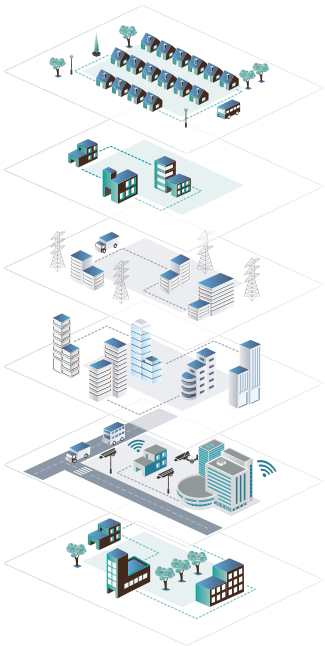


Rotherham:



What is a Gigabit City?

A town or city with an ultrafast, full fibre network that supports the current and future digital requirements of the area – from schools and hospitals to business and homes.



- Residents**
Ultimate potential for gigabit speed fibre to the home deployment
- SMEs**
Next-generation gigabit-speed fibre services small and medium sized businesses
- Mobile**
Full fibre backhaul connectivity for 4G/LTE mobile networks
- Enterprise**
World-class full fibre digital connectivity for large companies
- Smart city applications**
Enables city-wide WiFi, traffic control and high definition CCTV solutions
- Public sector**
Ultrafast connections to council sites, schools, NHS sites, community hubs and sheltered accommodation

**ABERDEEN BRACKNELL BRADFORD BRISTOL CHELTENHAM COVENTRY DONCASTER
EDINBURGH GLASGOW GLOUCESTER HUDDERSFIELD HULL LEEDS LEICESTER
MAIDENHEAD NORTHAMPTON NOTTINGHAM PETERBOROUGH PORTSMOUTH
READING ROTHERHAM SHEFFIELD SLOUGH SOUTHEND-ON-SEA WAKEFIELD YORK**

Next-generation full fibre connectivity

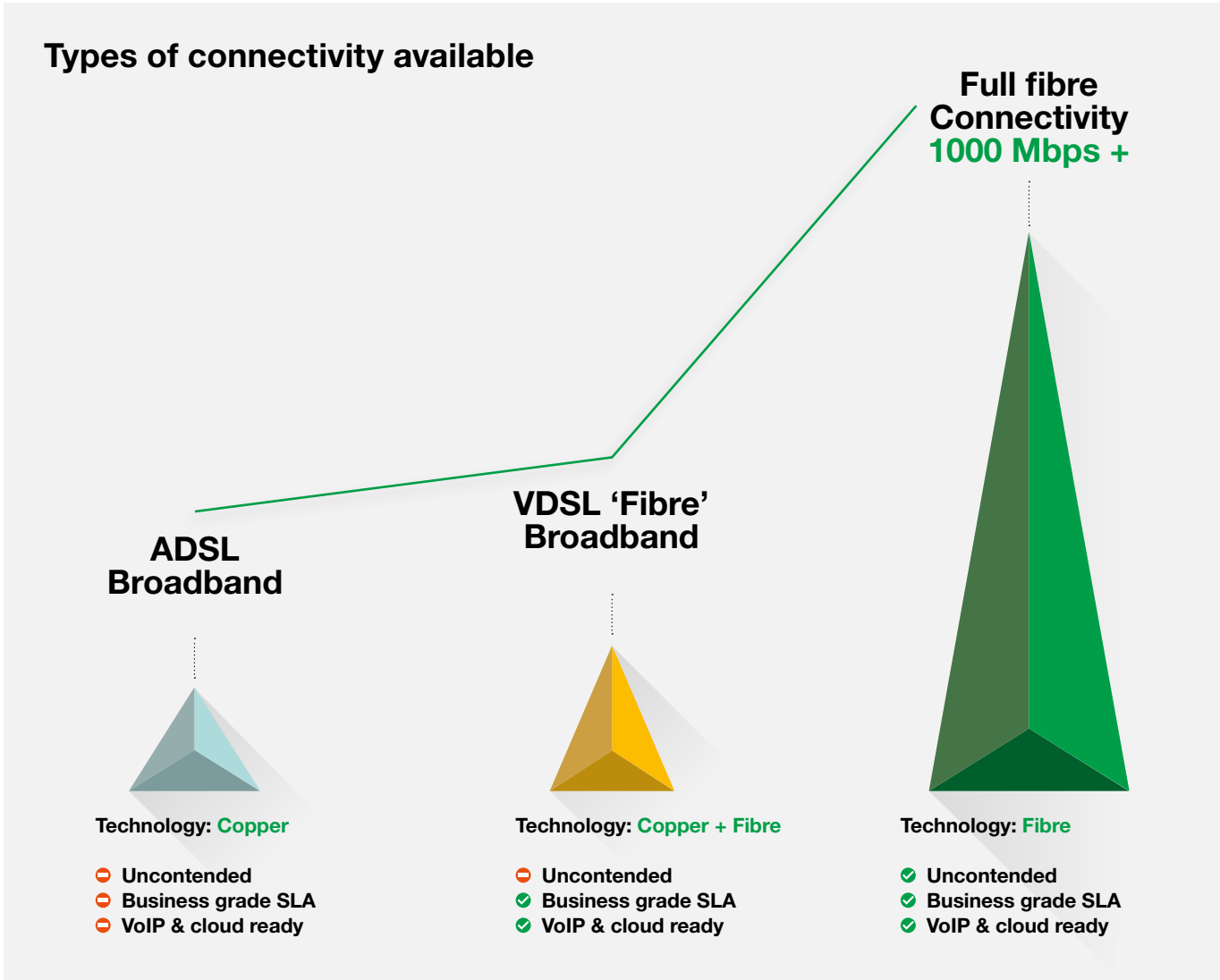
Full fibre networks provide businesses with the most advanced digital connection possible. Constructed with the latest deployment techniques, smart-routing, reinforced cables and ducting, only full fibre networks can support ultrafast, ultra-reliable services and provide a future-proofed connectivity alternative.

Fibre to the cabinet falls short
For businesses reliant on so-called 'fibre' broadband services, the key differentiator of a full fibre network is the lack of copper in the 'last mile' of your connection. Fibre broadband services are only as strong as the weakest link – the copper wire. With full fibre from the exchange right through to your business premises there is no copper bottleneck to slow your connection, restrict your upload capabilities and introduce latency.

A truly resilient alternative
Gone are the days where a backup ADSL line is sufficient - businesses cannot handle extensive delays before their backup line kicks in and can no longer rely on a slow DSL failover. Crucially for companies operating mission critical sites and services, full fibre networks provide an invaluable and truly diverse alternative infrastructure, completely independent from an incumbent telco's infrastructure.

“As thirst for greater internet speeds continues to grow in all sectors, it’s fantastic to be able to offer cities the world-class digital infrastructure they need to meet the demand. As Gigabit Cities, Sheffield & Rotherham will be on the digital front foot, able to compete and succeed in a digital world.”

Greg Mesch
CEO, CityFibre



What it means for your business

Full fibre is the best connectivity option available to a business but in most cities it is near impossible to order or afford one. In a Gigabit City, full fibre connectivity comes as standard and businesses of all sizes are able to enjoy the speed, efficiency and productivity benefits previously only accessible by the largest businesses.



Gigabit speeds:

Leave the megabit web behind. With a gig at your fingertips, you'll be able to effortlessly transfer even the largest files in a flash (10-100x faster than most business connections).



Cloud computing:

Cloud computing offers huge cost and time-saving benefits, alongside much greater flexibility when it comes to how, when and where you access the internet.



Ultrafast uploads:

Crippling upload speeds are a thing of the past. Full fibre provides connectivity that's as fast uploading large files as it is downloading them.



Communication:

Revolutionise the way your business communicates. Ditch your land line for cheaper, smarter VoIP telephony and have your meetings face to face with HD video conferencing tools.



Remote data storage:

Storing your data remotely using cloud applications becomes a practical solution with a full fibre connection, as does backing up to the cloud.



Diverse connectivity:

For mission critical sites, full fibre connectivity represents a truly diverse infrastructure connectivity solution.



Our commercials

Option 1: 500Mbps

**Connection monthly rental from £290*
Plus FOC installation** - 36 month term**

Option 2: 1Gbps

**Connection monthly rental from £380*
Plus FOC installation** - 36 month term**

To check availability and for more details, please call or email us on:

Phone: 0114 220 3000

Email: info@thedigitalgroup.co.uk

* Prices include £70 per month Gigabit Voucher subsidy for eligible businesses. Please check with us for eligibility criteria.

** Subject to site survey.